

The Knitting Chair



SoMe Captions

- Knitting is a metaphor. For unwinding. For tranquillity. For being still and in the moment and allowing the body to melt into total comfort. Ib Kofod-Larsen designed his stunning Knitting Chair in 1951j. Nearly 70 years later, the classic remembers exactly how to help humans relax.
- We're not all knitters. But we're all readers. All phone users and tablet-holders. And all humans who could use a break. Named for its unique elbow rests, Ib Kofod-Larsen's 1951 Knitting Chair makes a triumphant return to help us on the path to relaxation – in outstanding style.
- In 1951, Danish architect and designer Ib Kofod-Larsen presented a stunning new lounge chair at the Copenhagen Cabinetmakers' Guild Furniture Exhibition. Produced in limited quantities, it became a valuable, hard-to-find auction item. But Kofod-Larsen believed in accessible design. So, it's apt that his Knitting Chair is now part of the MENU collection, ready to bring laid-back, elegant comfort to modern spaces everywhere.
- The right angles and curves for any living room. Where would the Knitting Chair look best in yours?
- The Knitting Chair reminds us of what it means to be a classic. Nearly 70 years after Ib Kofod-Larsen designed the tranquillity-inducing, elegant form, the classic returns to modern interiors to help us kick back and relax in style.
- Keep the best, leave the rest. "Ib's furniture was rooted in reality," says designer Ib Kofod-Larsen's son Jan. "He took a lot of pride in his work, working closely with his manufacturers to get every detail just right. His hope was to create design that would endure, both functionally and aesthetically. So there is a clear parallel with MENU's design philosophy: the ideal of keeping the best, and leaving the rest."
- Design that looks good misses the point if it doesn't feel good, too. Ib Kofod-Larsen's 1951 Knitting Chair was designed for living. We're finding that it meets our modern unwinding needs just as skilfully as it did those of a simpler era.
- Sculptural design that's beautiful from all angles. Ib Kofod-Larsen 1951 Knitting Chair design showcases his rare instinct for proportion, materials and human comfort – all united in striking, geometric form.
- In the 1950s and 60s, Danish architect and designer Ib Kofod-Larsen won international acclaim with work that brought out the best organic qualities of his materials. The Knitting Chair exemplifies his talent. We're thrilled to bring you this sophisticated, human-centred design.
- The ideal pitch for relaxation. Elbow cut-outs that offer ideal support as you read or browse the web. A silhouette that looks great from every angle. The classic Knitting Chair brings all this and more to modern living spaces.
- No more searching auction houses for the one and only Knitting Chair. Ib Kofod-Larsen's sophisticated, comfort-focused design from 1951 is now an integral part of the MENU collection – and ready to join yours.
- A perfect fit for any living room. The Knitting Chair's relatively small footprint makes it an ideal match for any room layout – and both compact and more spacious interiors. And its sculptural design means it's beautiful from any angle, so experiment away.
- Designing and crafting furniture in a sustainable way is, quite simply, the right thing to do. This belief guides MENU. And, back in 1951, it guided the work of visionary Danish designer Ib Kofod-Larsen, whose classic Knitting Chair recently joined our collection.
- "What distinguished Ib's design was a very good sense of how little material he could use," says his son Jan Kofod-Larsen.
- Ib also considered comfort – not just aesthetics – paramount. You feel it when you lean back in this perfectly reclined lounge chair and sense an unusual amount of back support. Slide your elbows into the cut-outs, and the setting for total relaxation is complete.

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SoMe Captions

Call to action: Learn more about the Knitting Chair here. (link to xxx)

- Comfort obligatory. Knitting optional. (Optional text)
- Ib Kofod-Larsen's classic Knitting Chair with elbow cut-outs cuts a striking, one-of-a-kind silhouette. And, good looks aside, it's also ideal for relaxation, designed with comfort in mind by a master who considered it essential.

Call to action: Explore the design here. (link to xxx)

- Keep the best, leave the rest. This was designer Ib Kofod-Larsen's philosophy, and his mantra as he created the Knitting Chair in 1951. It's MENU's philosophy, too, which is what makes the elegant lounge chair a perfect addition to our collection – and to your favourite spot in the home, office and beyond.
- Defined by an exposed, triangular construction, a gently curved seat and back ideally pitched for relaxation, and distinctive cut-outs for resting the elbows when reading (or, of course, knitting), the Knitting Chair affirmed Kofod-Larsen's reputation as a master of proportion and unexpected, sculptural form.

Call to action: Learn more about this classic 1951 design here – and discover what it brings to modern spaces. (link to xxx)

- “Our place as a leader and innovator in contemporary design is, in fact, rooted in tradition: our designers are masters of interpreting mid-century, modernist values and creating objects with unique personality,” says Joachim Kornbek Engell-Hansen, MENU's Design & Brand Director.
- “We call it Modernism Reimagined, and I can think of no better classic than Ib Kofod-Larsen's Knitting Chair to showcase the roots of this MENU concept. The chair demonstrates the universal appeal of clean, human design created with a playful, thoughtful outlook.”

Call to action: Discover the Knitting Chair story here. (link to xxx)